



Subject Presentation Video: Business Studies

2024-25

Supporting you to make an informed decision

If you have any questions, please contact me on here: habains@corearena.academy

Collaboration Opportunity Respect Excellence

DELIVERING A CORE EDUCATION



GCSE (9-1) Business



Theme 1: Investigating small business (*Paper code: 1BS0/01)

Written examination: 1 hour and 45 minutes

50% of the qualification

90 marks

Content overview

- Topic 1.1 Enterprise and entrepreneurship
- Topic 1.2 Spotting a business opportunity
- Topic 1.3 Putting a business idea into practice
- Topic 1.4 Making the business effective
- Topic 1.5 Understanding external influences on business

Theme 2: Building a business (Paper code: 1BS0/02)

Written examination: 1 hour and 45 minutes

50% of the qualification

90 marks

Content overview

- Topic 2.1 Growing the business
- Topic 2.2 Making marketing decisions
- Topic 2.3 Making operational decisions
- Topic 2.4 Making financial decisions
- Topic 2.5 Making human resource decisions

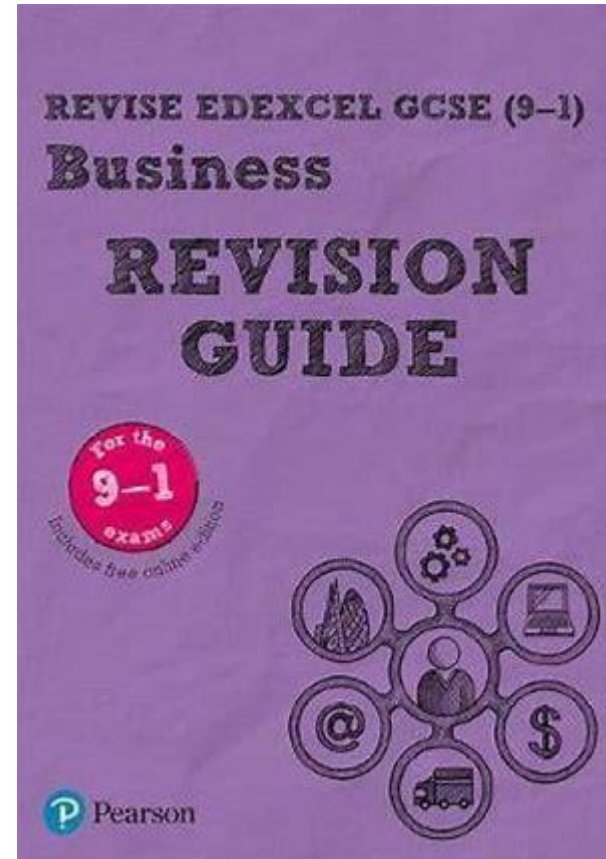


Skills and Knowledge Required

- Reading and comprehension of various Business case studies
- Numeracy skills – calculations
- Analysis
- Evaluation



Resources to help with Business Studies



Links to further studies/careers



A Levels/ Level 3 BTEC

Remains an extremely popular option at KS5. Students can continue their studies through both the GCSE and A Level courses provided in the sixth-form.



Apprenticeships in business

Apprenticeships mean you can earn a salary and gain a qualification at the same time. There are over 280 types of apprenticeship and over 1,500 job roles.



Business at University

Many students after sixth-form study business into higher education. Business management remains a popular choice.

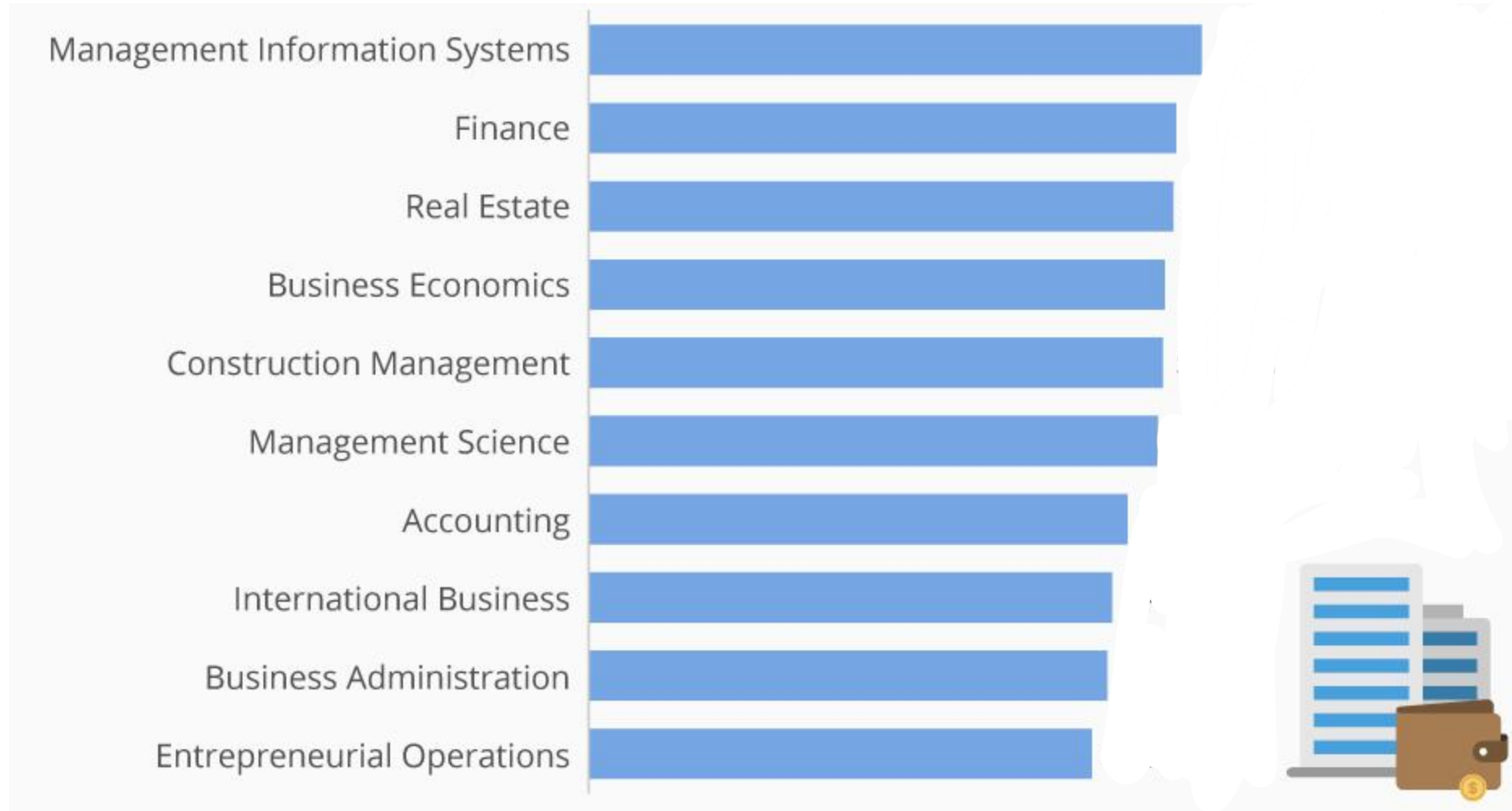


Careers in business

Excellent interpersonal skills developed. This course develops skills required for the key functions of business: finance, HR, marketing and operations.



Top Jobs for Business Majors



Is this the course for you?

- You are curious about topics that impact the real world. For example, unemployment, inflation and interest rates
- You are willing to learn new topics
- If you have any further questions, please speak to Mrs Bains

